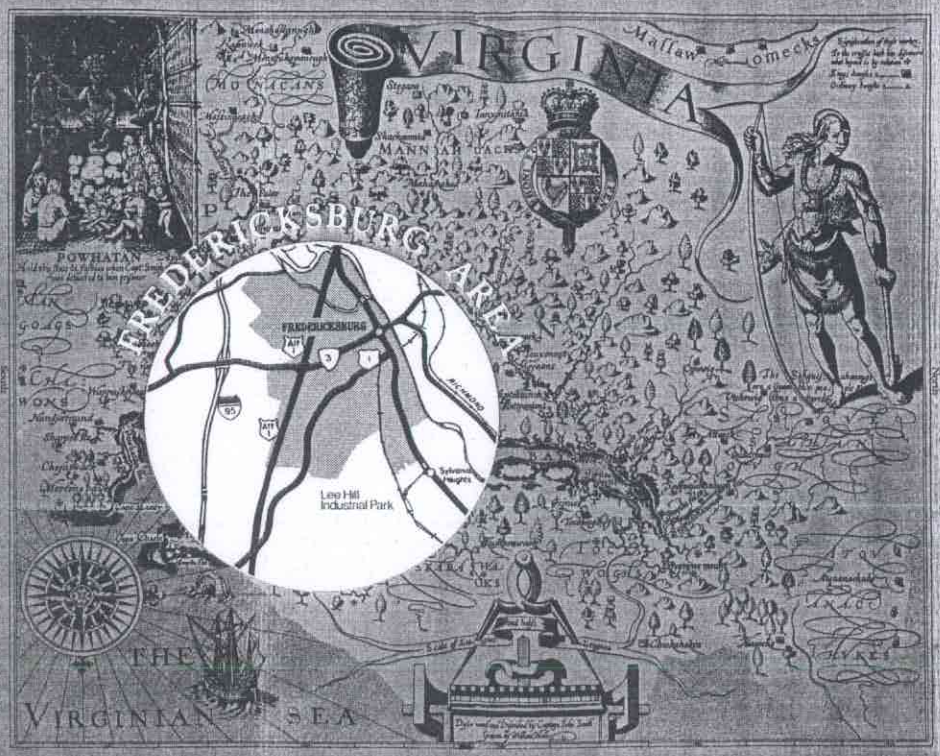


A wealth of American tradition and technology are linked in the historic Fredericksburg area: a community with foresight for progress and a capable enthusiasm for service. Lee Hill Industrial Park is an important part of this capability.

BookCrafters is proud to be located in this new industrial development. Strategically situated in eastern Virginia, the Fredericksburg area affords one of the best business climates on the east coast. Excellent transportation and shipping facilities are augmented by a central location and proximity to Interstate #95 and U.S. #1.

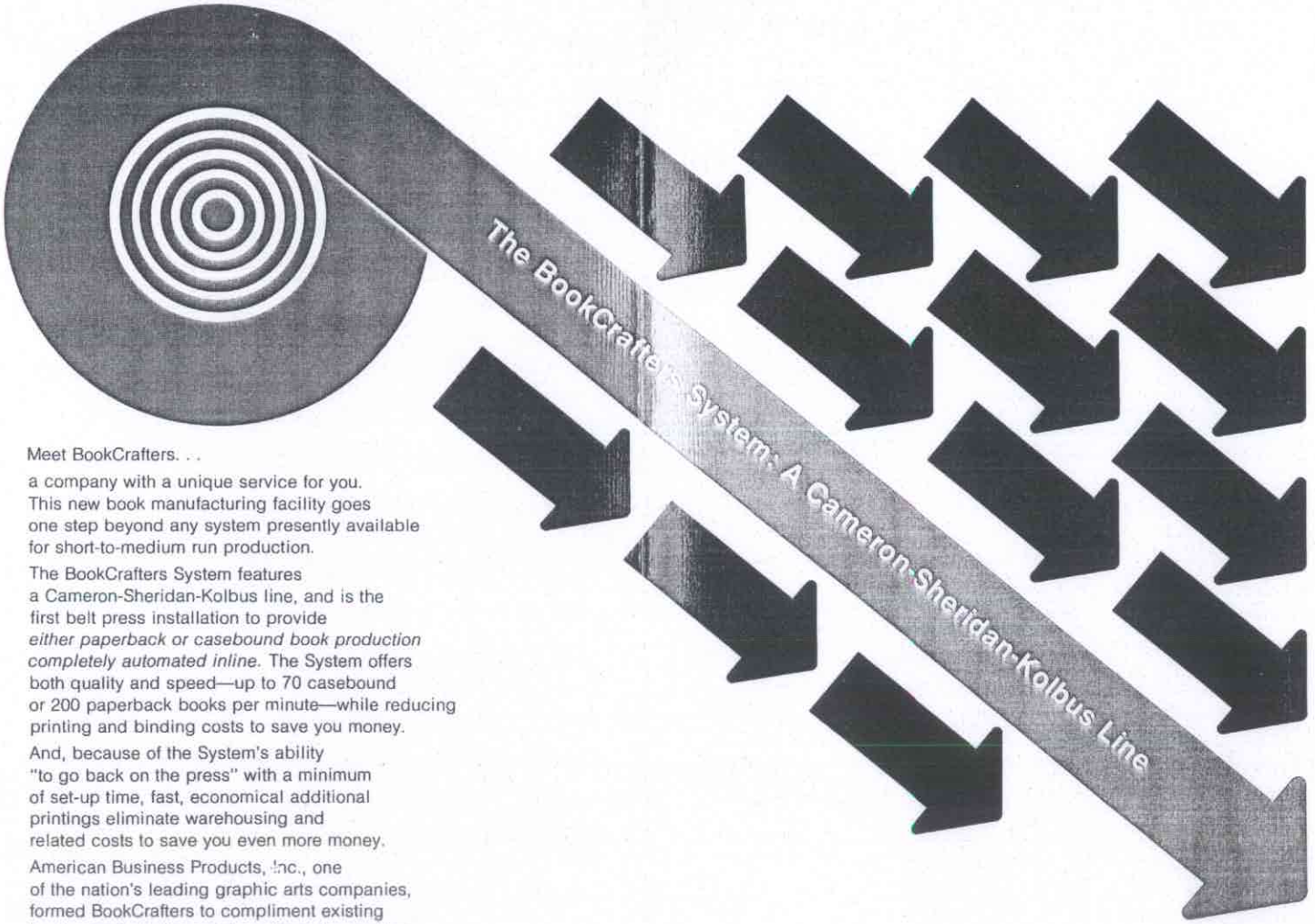
Tradition, foresight and growth potential coexist in Fredericksburg.

BookCrafters

BookCrafters Inc. Post Office Box 892 Fredericksburg, Virginia 22401

INTRODUCING AMERICA'S NEWEST, MOST COMPLETE IN-LINE BOOK MANUFACTURING FACILITY

BookCrafters



Meet BookCrafters. . .

a company with a unique service for you. This new book manufacturing facility goes one step beyond any system presently available for short-to-medium run production.

The BookCrafters System features a Cameron-Sheridan-Kolbus line, and is the first belt press installation to provide *either paperback or casebound book production completely automated inline.* The System offers both quality and speed—up to 70 casebound or 200 paperback books per minute—while reducing printing and binding costs to save you money.

And, because of the System's ability "to go back on the press" with a minimum of set-up time, fast, economical additional printings eliminate warehousing and related costs to save you even more money.

American Business Products, Inc., one of the nation's leading graphic arts companies, formed BookCrafters to compliment existing book manufacturing service offered by another ABP company, LithoCrafters. The new subsidiary will be ready to serve you in early '73 from Fredericksburg, Virginia.
If you'd like to know more about us please write:

BookCrafters Inc.
Post Office Box 892
Fredericksburg, Virginia 22401

BookCrafters, Inc.

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